

# ANNUAL REPORT 2024



**Charitable Organization “Winds of Changes”**

**UKRAINE**

# Our story

In 2017, the founders of our organization were participants in the «Mobilization of Women Against Violence» program. Each of them in one way or another encountered the inequality of women and men in our society, and everyone understood that it must be changed. This is how an initiative group was first organized, which created a support group for women. On May 21, 2018, the Charitable Organization «Charitable Foundation Winds of Changes» was officially registered.

From the beginning, the main strategy of the group was to involve the beneficiaries in its work. Our idea is not only to provide quality assistance, but also to give the most proactive and interested beneficiaries the opportunity for further self-realization. It also helps to evaluate more deeply the needs and requests of the groups with which we work and establish closer contacts with them. The same strategy remains today!



When the full-scale invasion began, we significantly expanded our assistance, covering all hromadas of the Odesa region while also establishing a field office and mobile medical teams (MMTs) in the Mykolaiv region to provide aid in both Mykolaiv and Odesa. Since 2024, we have also set up a field office and five MMTs in the Kherson region. As a result, we now provide assistance across three regions in southern Ukraine.

# Mission of the Foundation

Ensuring child protection and access to education for the most vulnerable and marginalised families with children, women and girls, particularly affected by the conflict, by providing access to services, building the capacity of local communities, coordination and building referral pathways through:

- Multidisciplinary mobile teams (MHPSS, GBV prevention, EORE, Case Management)
- Roma mobile teams (MHPSS, GBV prevention, EORE, Case Management, in-kind assistance)
- Safe spaces for women and children
- Social apartment for GBV survivors
- Winter kits distribution
- Winter and emergency cash registration
- Emergency response to airstrikes
- Digital learning centres
- MHPSS centers within schools



# Our Goals

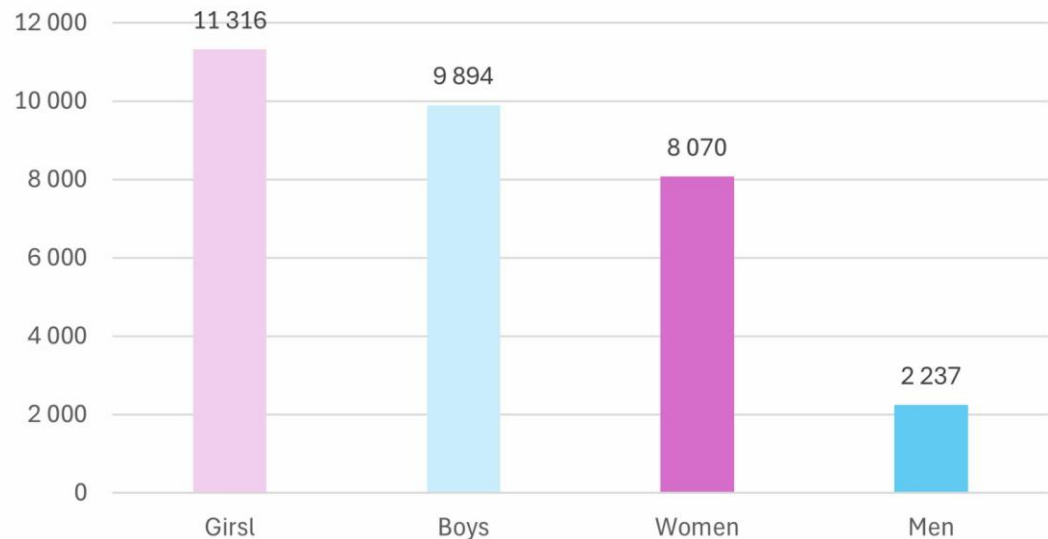
- Create a safe space for women, girls and boys to change social, economic, political and gender values in Ukraine.



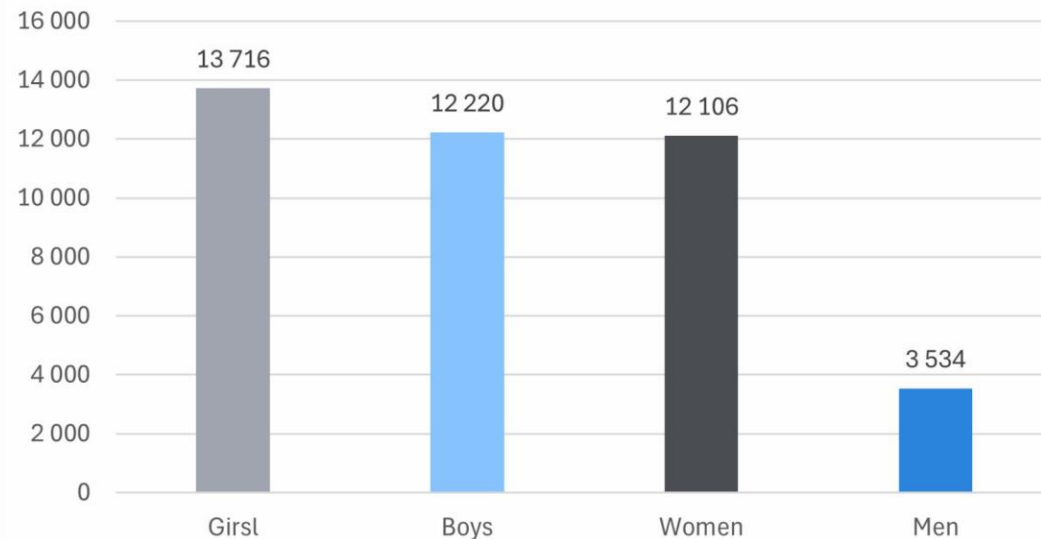
- Support women`s efforts toward expanding rights, freedoms and opportunities in modern Ukraine.
- Rehabilitate and integrate women and children from the Roma community.
- Create and promote effective solidarity networks among non-governmental and civil society organizations.
- Contribute to the development of a strong, independent Ukraine as part of the European family and promote European human rights values.

# Main achievements of 2024

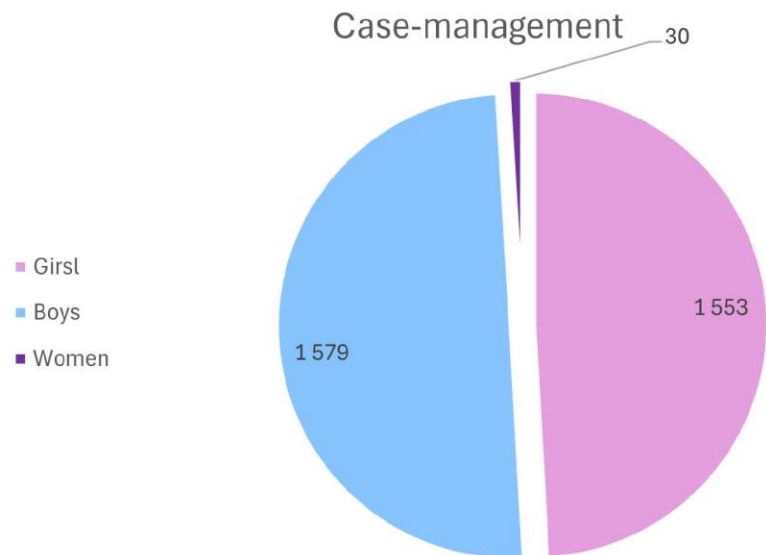
## MHPSS services



## Awareness raising sessions

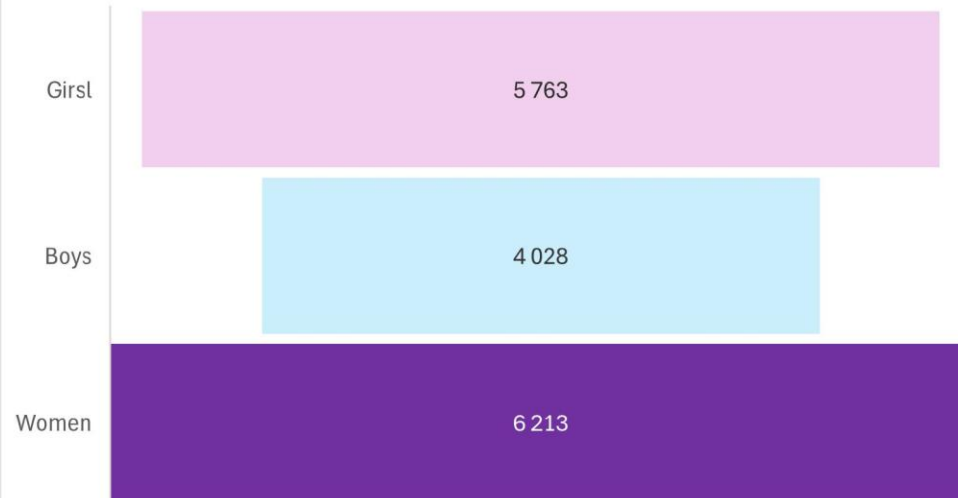


## Case-management



**109569**  
Total number of beneficiaries

## GBV risk mitigation, prevention and/or response



# Roma beneficiaries

2

IEC materials for Roma community

10

Roma WLIE groups

1174

Roma hotline calls

16

Workshops for Roma women

1

WGSS for Roma women and girls

15

Roma community mobilizers

1

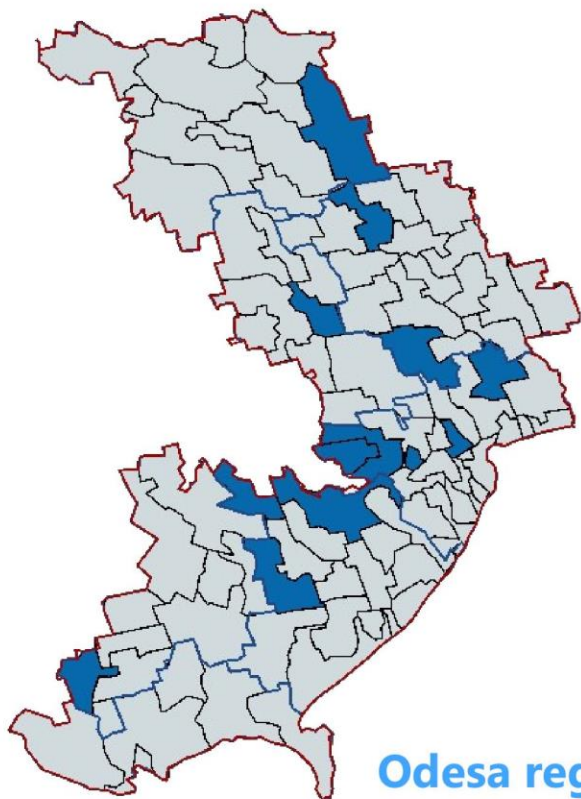
Resource center Petalenca

560

Sessions for Roma women

## Settlements

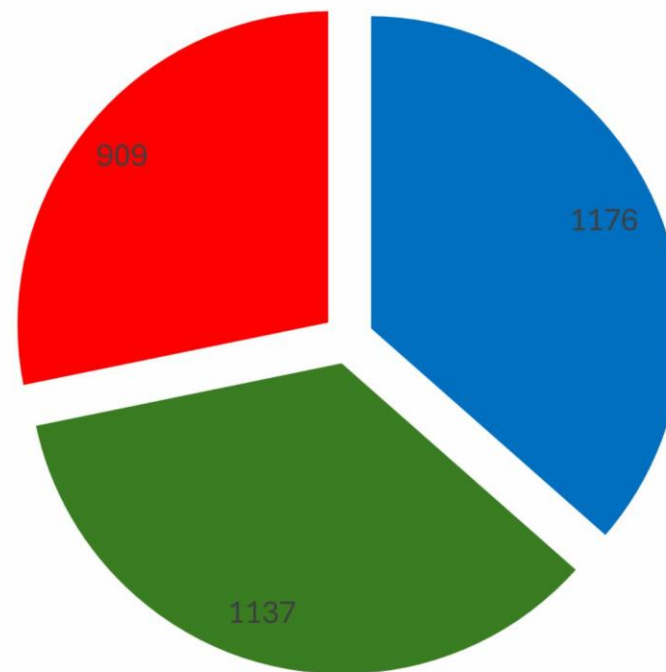
- Bolhrad
- Faraonivka
- Gannivka
- Gradenitsy
- Ivanivka
- Liubashivka
- Myrнопilia
- Nerubayske
- Novoborysivka
- Poplavka
- Shevchenkove-Kut
- Starokozache
- Viktorivka
- Yasky



Odesa region

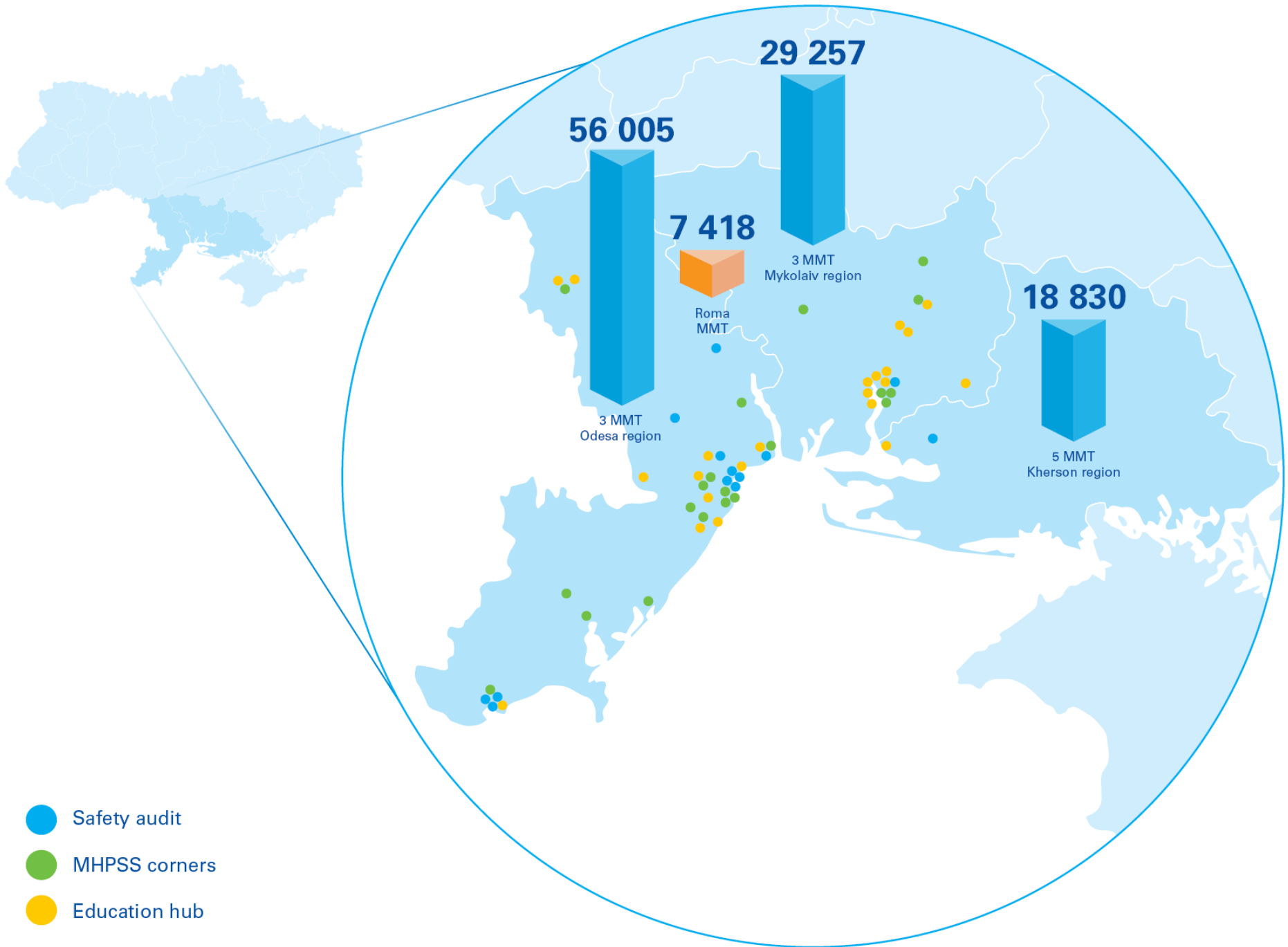
## Roma beneficiaries

- Girls
- Boys
- Women



# Roma MMT works with Roma community





- Safety audit
- MHPSS corners
- Education hub

**Odesa region:**

- Chornomorska (city)
- Odesa
- Yuzhnenska
- Berezivska
- Ivanivska
- Petrovyrivska
- Marazliivska
- Petropavlivska
- Saratska
- Starokozatska
- Borodynska
- Biliaivska
- Dobroslavska
- Krasnosil'ska
- Mayakivska
- Nerubaivska
- Usativska
- Yaskivska
- Kuialnytska
- Liubashivska
- Novoborysivska
- Rozdilnianska
- Stepanivska
- Velykomykhailivska
- Tatarbunarska
- Bolhrad'ska
- Izmail'ska
- Kiliiska
- Reniiska
- Safianivska
- Vylkivska
- Bilgorod-Dnistrovska
- Tatarbunarska
- Tuzlivska
- Arcizka
- Avangard'ska
- Velikodalnitska
- Ovidiopol's'ka

**Mykolaiv region:**

- Kutsurub'ska
- Ochakiv'ska
- Snihuriv'ska
- Mykolaiv'ska
- Horokhiv'ska
- Bashtan'ska
- Novobuzka
- Voznesen'ska

**Kherson region:**

- Bilozerska
- Dariiv'ska
- Chornobaiv'ska
- Kherson'ska
- Muzykiv'ska
- Kalyniv'ska
- Novooleksandriv'ska
- Novoraiska
- Vysokopil'ska
- Borozen'ska
- Kochubeiv'ska
- Myliv'ska
- Novovorontsov'ska
- Velykooleksandriv'ska

3

Economic inclusion programs

12

Multisectoral Mobile Tea...

2

Centers for Children

22

MHPSS corners

69

Trainings for educational personnel

2

Child Friendly Spaces

20

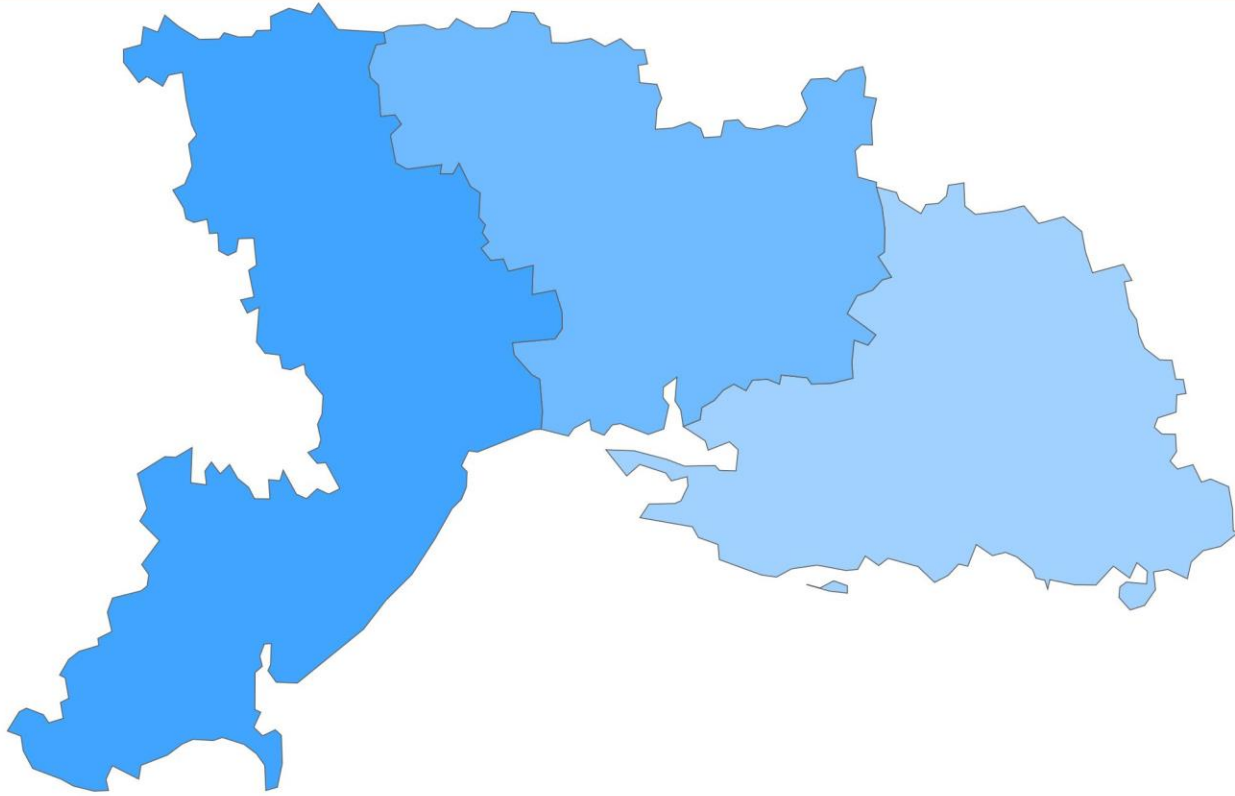
Digital Learning Centers

1

Shelter for Women



# Humanitarian Kits: 7 772



3384

Female Dignity Kits

3000

Individual Education Kits

763

Emergency Hygiene Kits

222

Motivation Kits

208

Adolescent kits

99

Children on the Move kits

Region

Humanitarian kits

Odesa region

3526

Mykolaiv region

2346

Kherson region

1900

20192

Total number of beneficiaries

20

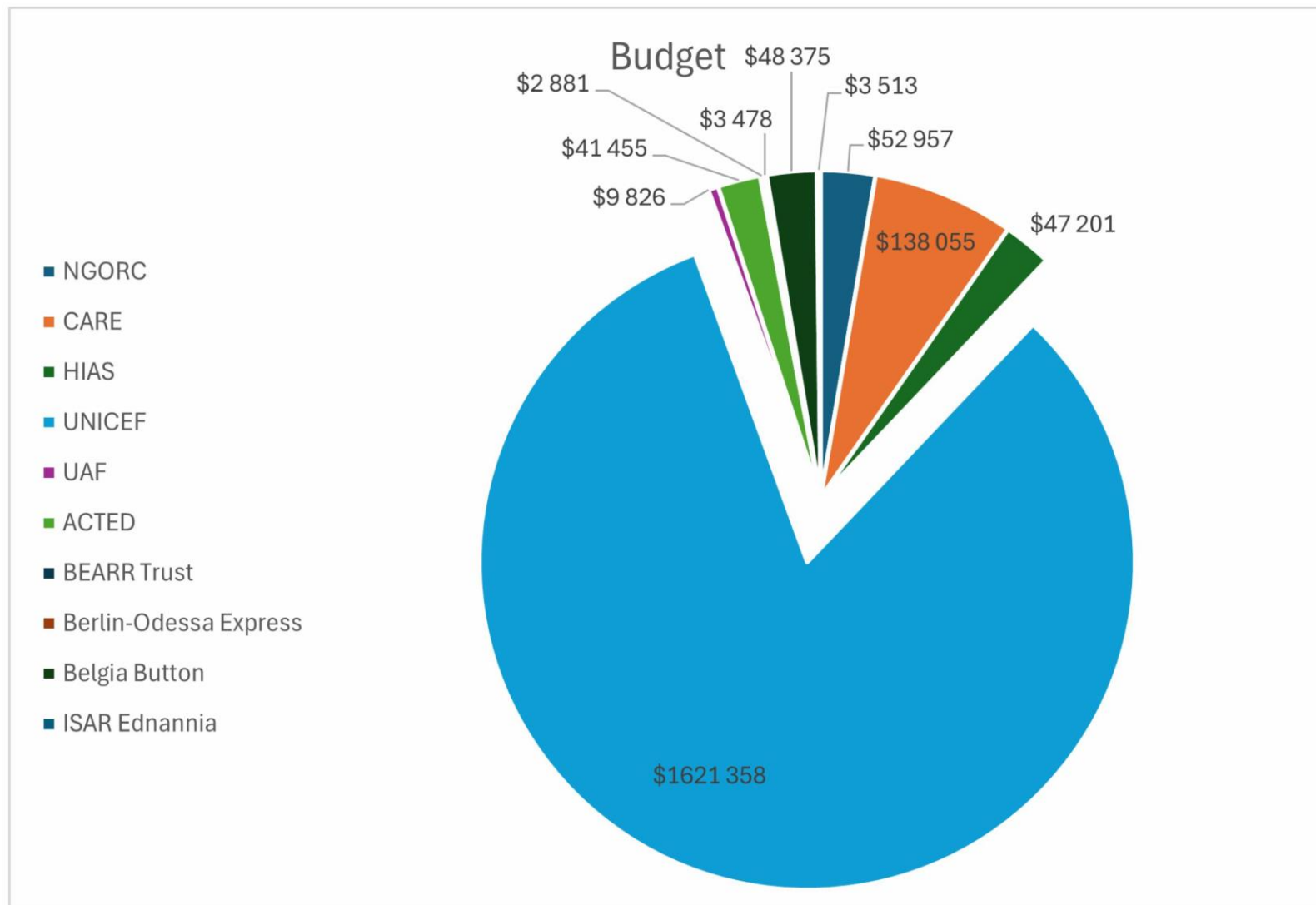
PSS kits

76

Ukraine Hygiene Kits

# Annual expenses 2024

Partner	Budget, \$
<b>UNICEF</b>	<b>1621358</b>
UAF	9826
<b>NGORC</b>	<b>52957</b>
ISAR Ednannia	3513
<b>HIAS</b>	<b>47201</b>
CARE	138055
<b>Berlin-Odessa Express</b>	<b>3478</b>
Belgia Button	48375
<b>BEARR Trust</b>	<b>2881</b>
ACTED	41455
<b>Total</b>	<b>1969099</b>



**In 2024, we continued to provide assistance to our beneficiaries, and in order to do so even more effectively, we also focused our attention on strengthening the capacity of our organization.**

# **1. Institutional Development and Organizational Structure**

- New policies have been developed and implemented to regulate the work of our organization and improve the quality of assistance we provide. A total of 14 policies were implemented.**
- Our staff is also a crucial component in delivering quality assistance to our beneficiaries. Therefore, in 2024, our employees participated in a wide range of various training sessions, both internal and provided by partners.**
- Employee retreats were also an important component, helping to restore resources and relieve stress. We understand that to provide quality assistance to our beneficiaries, we must prevent staff members from burnout and take care of their mental well-being.**
- Additionally, we established a network of Roma community mobilizers who serve as a connecting link between the Roma community, local authorities, and non-government organizations in communities.**
- We also supported and expanded our volunteer network. Our volunteers participated in training sessions alongside the organization's staff, which enhanced their skills and involvement in our organization's network. Moreover, in 2024, we significantly expanded the volunteer network in the Kherson region.**
- We've completely redesigned our website to enhance user experience, making it more intuitive, engaging, and informative. Now, it's easier than ever to find what you need and stay updated with our latest news and initiatives.**

## **2. Financial Sustainability**

- We developed a fundraising strategy that positively impacts on our organization's financial independence, and the stability of support and assistance provided to our beneficiaries.**
- We also established new partnerships, both with international and local organizations, which allowed us to secure even more resources for assisting our beneficiaries.**

## **3. Strengthening Project Activities**

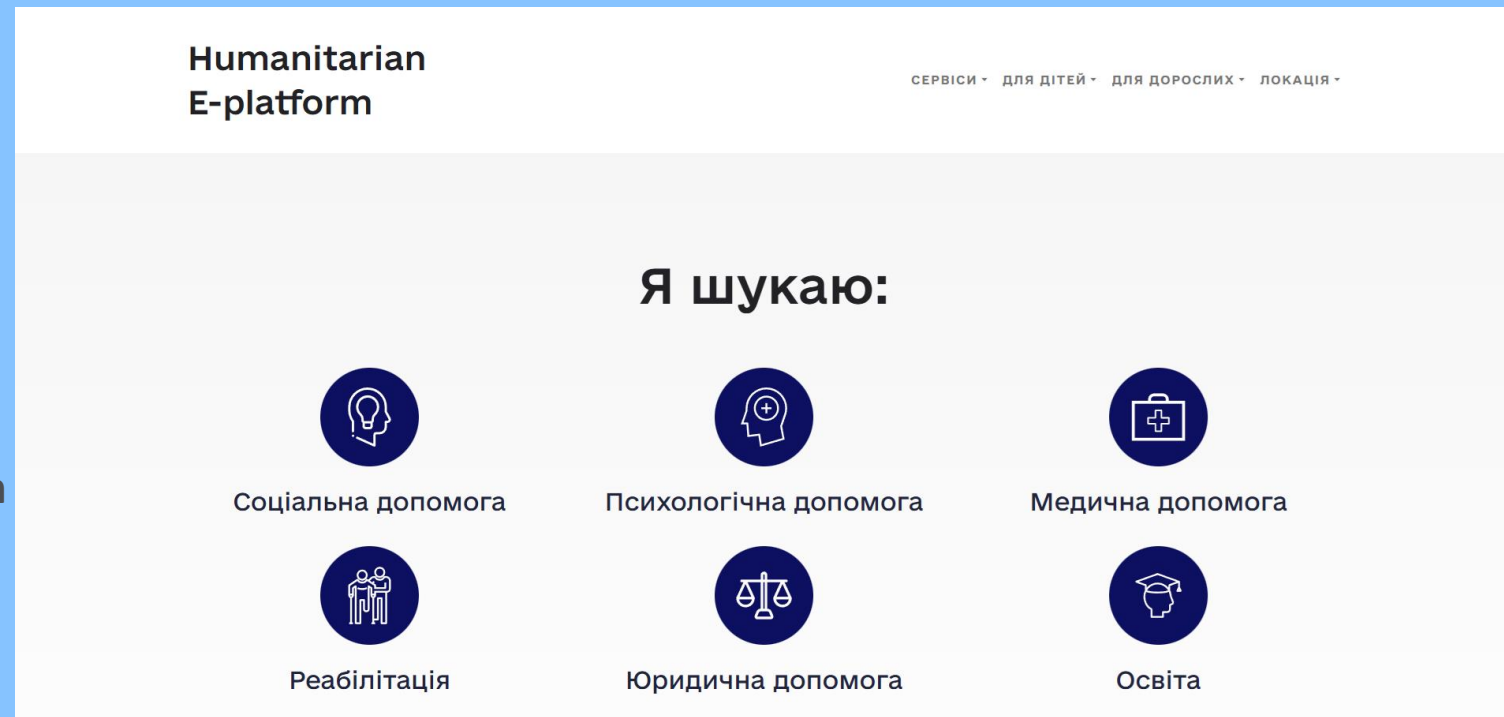
- We opened or supported 31 different centers (MHPSS corners, WGSS, CFS, community centers) in the Odesa, Mykolaiv, and Kherson regions, creating a significant impact on the lives of these communities and creating a network of assistance.**
- In 2024, we also opened a field office in Kherson and established 5 MMTs there, taking our assistance in the Kherson region to a significantly new level.**
- We implemented an electronic monitoring system that enables us to collect and process data gathered during our activities more quickly and efficiently, ensure better protection of our beneficiaries' personal data, and integrate the paperless principle into our work.**
- Our feedback system also underwent significant changes, allowing us to respond more effectively to beneficiaries' requests and process information regarding the activities carried out.**

## 4. Public Engagement and Transparency

- In 2024, we prepared an annual report that included our achievements and the resources we managed. Accountability to our beneficiaries remains very important part of our work.
- Several external audits were also conducted, once again confirming our excellent reputation.

## 5. Humanitarian e-platform

A website platform for social services has been created for people living in or temporarily staying in Odesa city and the Odesa region. This initiative is part of the implementation of the nationwide mental health program "How Are You?" launched by First Lady Olena Zelenska, in collaboration with the Ministry of Health of Ukraine and with the support of the World Health Organization (WHO).



# Plans for 2025

- We plan to increase our presence in the communities of Odesa, Mykolaiv, and Kherson regions to build a stronger support network for our beneficiaries and establish deeper connections with local authorities.
- More training sessions are planned, including those involving international experts and new areas of knowledge.
- Another focus will be the partial automation of data processing and the improvement of reporting and evaluation quality.
- We also plan to develop new programs and open new assistance initiatives for women and Roma community members (medical area of assistance, economic inclusion, soft skills development).
- And, of course, we aim to establish both vertical and horizontal partnerships with an even greater number of international and local organizations.

